# digital marketing digital marketing





#### essentials

Win qualified prospects with digital marketing.

Reach more potential customers who are looking for a new apartment.

Control the digital customer journey and optimize tenant acquisition costs.

Digital marketing offers

- expert knowledge for google marketing and analytics
- top art marketing for residential real estate
- optimization of cost for tenant acquisition for all channels

### **functions**

Improve the turnover for your own website with digital marketing.

Become more independent from external parties by investing in your own marketing tools.

#### search engine optimization, google marketing

Increase traffic and rent out units faster by setting up search engine optimization and google marketing.

#### marketing reports

Control your leasing process to improve your business.

Be in control of your costs to optimize the cost of tenant acquisition.

## additional offer for digital marketing

Akelius Technology

- develops and improves your website
- implements other digital marketing activities, such as Facebook, Instagram
- sets up digital marketing reports
- educates staff